

Overview

Centra enables customers to learn, interact and exchange knowledge online in real time. Its dynamic, interactive environment provides an experience equal to that of in-person sessions without incurring the costs of time and travel.

Users need only a web browser to attend a seminar from anywhere, even over low-bandwidth connections or through firewalls and proxy servers.

Centra replicates the "feel" of a typical classroom by bringing together voice, video, data and graphics in a structured online learning environment.

Centra is used for...

- **Live, structured virtual classes** that are structured and replicate the physical classroom experience
- **Self-service e-meetings** that enable collaboration in an unstructured, informal learning environment
- **Large-scale web seminars** held when formation meetings are required
- **Self-paced training** that lets learners use recordings to tap into the learning that goes on in virtual classrooms, e-meetings and web seminars

Web-based scheduling, registration, and enrollment allows you to automate pre-session set-up and post-session follow-up, track performance with detailed reports of enrollment, attendance, and recorded event playbacks.



Teaching • Research ■ Extension • Service

With Centra:

- Deliver highly effective blended learning programs that provide support for rich, varied session content,
- Satisfaction, comprehension and retention rates equal to "in person" formal training.
- Can reach users anywhere - only a web browser is required to attend.
- Support for 10 different languages enables participants to view their user interface in the language of their choice,
Eliminate costs (time and money) associated with travel for training and learning.

Benefits	Features
Measure learning results	Registration and attendance reporting to track and report on enrollment, session feedback and attendance data
Maximize learning investment and optimize learning experience with rich, blended learning sessions	Interactivity tools, application sharing, multiple presenters, breakout rooms and labs for collaborative and hands-on learning
Record and extend the value and return of real-time learning	Fully unified conferencing for "live" learning discussions; record and playback sessions for on-demand learning

Notes: